

EFRAT LEVY

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(929) 561 4545

SUMMARY

GRAPHIC DESIGNER AND ILLUSTRATOR INTERESTED IN BRAND IDENTITIES, VISUAL STORYTELLING, MOTION EXPERIENCES, CREATIVE IDEATION AND PRODUCTION. EXPERIENCED AS A GRAPHIC DESIGNER AND ART DIRECTOR WITH KNOWLEDGE IN MANY TECHNICAL TOOLS OF DIFFERENT DESIGN DISCIPLINES. LOOKING FOR RELEVANT OPPORTUNITIES AS FULL-TIME, PART-TIME OR FREELANCE IN STUDIOS, AGENCIES OR IN-HOUSE DEPARTMENTS THAT ARE THOUGHTFUL ABOUT THEIR CREATIVE PROCESS.

EDUCATION

MPS / NEW YORK UNIVERSITY /
TISCH SCHOOL OF THE ARTS /
ITP / SEP 2022 - MAY 2024 /
NEW YORK, NY

B.DES / BEZALEL /
VISUAL COMMUNICATION /
SEP 2017 - JUL 2021 / JERUSALEM

STUDENT EXCHANGE /
UNIBZ / GRAPHIC DESIGN /
2020 / BOLZANO, ITALY

B.MUS / JERUSALEM ACADEMY OF
MUSIC AND DANCE /
PIANO PERFORMANCE /
SEP 2009- JUL 2013/ JERUSALEM

LANGUAGES

HEBREW / Native
ENGLISH / Native
ITALIAN / Elementary

EXPERIENCE

NEW YORK UNIVERSITY /
FEB 2023-MAY 2024 / WEB DESIGNER AND
DEVELOPER / FABRICATION SHOP MANAGER
Front and back-end web development and design for the ITP / IMA website. Manager of fabrication workshop at Tisch's Collaborative Art program, Assistance to students with projects and train students on safety.

NEW YORK UNIVERSITY / SEP 2023-DEC 2024
/ GRADUATE TEACHING ASSISTANT
Assisting students in 'Creative Coding' class led by Carrie Wang. I provided feedback on students assignments and projects, providing office hours weekly.

FREELANCE / 2017-2023 / ART DIRECTOR
Art director, designer and illustrator working with clients in the private and public sector. Daily work with design and production teams in advertising agencies, design studios, high-tech companies and academia.

OPEN TBE / FEB-SEP 2021 / ART DIRECTOR
Art director and illustrator in a design-led branding agency. Participating in daily team work with the creative team, design and marketing personnel, colleagues and clients, in advertising and branding projects for major local clients in retail, tech, f&b.

HUJI / 2019- 2020 / GRAPHIC DESIGNER
Designer of printed materials and infographics for the Center for the Study of Multiculturalism and Diversity.

YEDIOTH AHARONOT / 2015-2017 /
GRAPHIC DESIGNER
Designer of layout and infographics for the news desk, the sports section and "Mamon" magazine. Daily work with senior editors and news design team.

JAMD & ALKALAY CONSERVATORY /
2010-2014 / MUSIC PRODUCTION
Supervisor of administrative and financial matters at academy events.

SKILLS

ADOBE DESIGN TOOLS /
Photoshop, Illustrator, Indesign
3D ENVIRONMENTS / Cinema 4d,
Blender, TouchDesigner
ANIMATION AND VIDEO EDITING /
After Effects, Premiere, Flash
ILLUSTRATION / Drawing,
Sketching, Digital Illustration,
Storytelling, 2D Animation
PROTOTYPING / Sketch, Figma,
Principle, Arduino, 3D printing,
CNC, Fabrication
WEB DEV / CREATIVE CODING /
HTML, CSS, p5.js, Node.js,
Three.js, Web Sockets
DATA VISUALIZATION / D3.js
OTHER / Piano playing,
and instruction, project
management

AWARDS

TSOA GRADUATE SCHOLARSHIP /
2022-2024
Awarded by Tisch School of
Arts, NYU

RED BURNS SCHOLARSHIP /
2023-2024
Awarded by ITP NYU

EXHIBITIONS

ITP SHOWS / 2023- 2024
Tisch School of Arts, NYU

POSTER DESIGN SHOW 2020
Bezalel, Jerusalem

THE MONSTER PROJECT / JUNE 2019
Bezalel, Jerusalem